SOCIAL IMPACT UPDATE
2016-2020

Leading sustainable & strategic Muslim philanthropy for today and future generations.

www.AMuslimCF.org
About Us

Founded in 2016, American Muslim Community Foundation is a grassroots, national nonprofit organization in the United States. Our focus is on creating Donor Advised Funds, Giving Circles, distributing grants, & building endowments for the American Muslim community.

Vision

Leading sustainable & strategic Muslim philanthropy for today & future generations.

Mission

Cultivating donor giving & diversifying funding to advance charitable causes.

Our Values

Sacred | Strategic | Sustainable | Collaborative
Diverse | Inclusive | Integrity

Our Team

www.AMuslimCF.org/team
THANK YOU FOR MAKING THIS POSSIBLE

2019 Outstanding Foundation Award by Association of Fundraising Professionals

Hired full time staff

Presented in 25+ cities

70+ DAFs & 5+ Giving Circles

300+ organizations researched & vetted in our Nonprofit Directory

$2,150,000+ raised

$1,500,000+ donated*

$650,000+ AUM

ORGANIZATIONS FUNDED

www.AMuslimCF.org/financials
(Amount in thousands as of 2/29/20)

*For a full list of organizations funded and amounts distributed, visit our Nonprofit Directory: www.AMuslimCF.org/funded

www.AMuslimCF.org
OUR SERVICES

Donors
www.AMuslimCF.org/donors

Donor Advised Funds
A DAF is a giving vehicle that provides you with immediate tax benefits & allows you to support your charities of choice through grant recommendations on your own timetable. You can invest your balance, name the fund after a loved one, and pass it on generation to generation.

Giving Circles
A Giving Circle is a form of philanthropy where groups of individuals donate their money & time to a pooled fund, deciding together which nonprofit or project to fund. This increases awareness of & engagement in issues covered by the charity. Give with your family & friends!

Nonprofits
www.AMuslimCF.org/nonprofits

Endowments
An endowment is a financial resource, in the form of a donation to be used as an investment, which generates an annual return based on the principal of its assets (cash, stock, property, will, insurance, etc).

Fiscal Sponsorship
Fiscal sponsorship refers to the practice of nonprofit organizations offering their legal and tax-exempt status to projects or other nonprofits for shared administrative and bookkeeping resources.
OUR PROGRAMS

Samaritan Impact Podcast
You're listening to Samaritan Impact! Join us as we explore the nonprofits supported by AMCF, how they started, hear from their leaders & also from donors about what issues they want to solve.

Social Innovation Lab
Ever have an idea but don't have the time or funds to see it through? We'll help you incubate your idea using Islamic inspired, human-centric, design thinking and pair you with a mentor and support system.

Professional Development Fund
One of the areas in which most nonprofits could use additional support is staff retention. A way to work on this is through professional development opportunities. Our plan is to help nonprofits with opportunities to advance their leaders capacity.

Webinars & Consulting
All of the organizations in our Nonprofit Directory are invited to participate in webinars on best practices for fundraising, marketing, board recruitment & so much more. Those nonprofits with endowments receive special consulting to help achieve their fundraising goals.

Philanthropy Awards
The Philanthropy Awards will look at institutions, individuals, and businesses in the arena of charitable giving across the nonprofit sector who are demonstrating a commitment to excellence.

Muslim Philanthropic Values
Philanthropy is the love of mankind as an expression of values. Utilizing Barakah Culture Cards, this exercise is a tool to help families & groups use Islamic values to inform their charitable giving.
Our Grantmaking
www.AMuslimCF.org/grants

AMCF awards grants from its endowment. The funding cycles will be announced on social media platforms, in our email newsletter, and on our website.

Strategic Initiatives

50 Mosques
Mosques are the cornerstones of our community, and it is important to ensure they are actively engaging their youth, providing spiritual and communal connections for families, as well as providing women equal access to leadership, space, and resources. AMCF intends to eventually support one mosque in each state.

Artistry
By supporting creativity in all mediums, we can share the beauty of Islamic influence in the arts. There is a rich history of Islamic art and culture, that cultivates beautiful design and techniques for the literary, performance (musical and theatrical), visual, and vocal arts.

Children of Abraham
We are all daughters and sons of Adam and Eve. Our lives are connected to the cosmos and through promoting tolerance and understanding, we can move our communities forward. Interfaith and Intra-faith dialogue and collaboration will help break down barriers of resistance and help subdue generational tones of racism.

Civic Eloquence
Community organizing and grassroots movements help mobilize people for the better. To make a difference, we need to increase our engagement in politics, media, and civil rights. If we do not stand up for the minorities whose rights are suppressed, we lose sight of what it means to be American. There are many deficiencies within our social structure, and this fund restores that balance to help bring an end to poverty, homelessness, and inequality. To save a life is to save all of humanity. Basic needs, education, and social services are vital to breaking the cycle of poverty. We must promote our foster care system, and empower the disadvantaged to succeed.

MUSLIM, Inc.
The prison industrial complex is a never-ending cycle of misguided rehabilitative services. The US has the highest incarceration rate and over (as at 2011) 9% of the prison population is made up of Muslims. We support initiatives that provide resources for Muslim sisters and brothers to better understand and practice their faith while they are in prison, and practical support such as food, employment opportunities, or housing post-release in order to reduce the rates of recidivism.

New Muslim
It is often hard to navigate through a religion, learn it, commit to it, and find inner peace. It is hard to find relevant, insightful, and easy to understand information on Islam. We fund projects that are committed to caring for new Muslims, providing them with the resources to maintain their religious identity.

Seek Knowledge
Our tradition teaches us to seek knowledge from the cradle to the grave. We want to empower and enhance educational structures to support their administration, students, and programming. Not only will this apply to schools serving kindergarten through college, it will also support nonprofits that provide continuing education and professional development.
Our Sustainability

Since 2016, American Muslim Community Foundation has been hard at work transforming the landscape of Muslim philanthropy. At the same time, we recognize the need to achieve our own sustainability. Our founders had the vision to create a scalable fundraising model to support our work, implementing best practices of fundraising and nonprofit leadership to prevent donor fatigue.

AMCF was founded with a goal to reach our operational budget through administrative fees within 5 years. Our strategy involves scaling to manage 1,000 DAFs, raising $20,000,000 of assets under management, or grow our centralized endowment to $5,000,000. AMCF is right on track with our strategic plan and this is where you can step in.

The American Muslim community has the wealth to make significant philanthropic impact, and we're ready to create a legacy of giving for you and your family. We only need a little nudge from champions and advocates such as yourself to make it a reality. Help AMCF achieve financial sustainability today.

Our Ask of You

If you're reading this please consider supporting our work in 5 easy ways:

1. **Open** a Donor Advised Fund & **start** a Giving Circle, www.AMuslimCF.org/donors
2. **Follow us** on social media, @AMuslimCF & **share** our work with 5 friends
4. **Host** us at your local mosque or over a webinar with your favorite nonprofit board
5. **Donate** to support our operations or endowment, www.AMuslimCF.org/donation
Our Commitment

With your help, AMCF demonstrates the power of collective charitable giving. We research and vet your favorite nonprofits and help you distribute your zakat and sadaqa in a more meaningful way.

When AMCF donates on your behalf, we represent Muslim charitable giving to the broader society and show that American Muslims care about organizations outside of our own faith community.

As 1% of the United States population, let's create more than 1% of social impact.

Contact Us

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