



American Muslim
Community Foundation

SOCIAL IMPACT UPDATE

2016-2020

*Leading sustainable & strategic
Muslim philanthropy for today and
future generations*

#MuslimPhilanthropy

amuslimcf.org

About Us

Founded in 2016, American Muslim Community Foundation is a grassroots, national nonprofit organization in the United States. Our focus is on creating Donor Advised Funds, Giving Circles, distributing grants, & building endowments for the American Muslim community.

Vision

Leading sustainable & strategic Muslim philanthropy
for today & future generations

Mission

Cultivating donor giving & diversifying funding
to advance charitable causes

Our Values

Sacred | Strategic | Sustainable | Collaborative
Diverse | Inclusive | Integrity

Our Team

amuslimcf.org/team



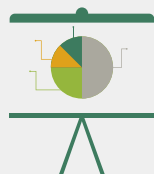
THANK YOU FOR MAKING THIS POSSIBLE



2019 Outstanding Foundation
Award by Association of
Fundraising Professionals



Hired full time staff



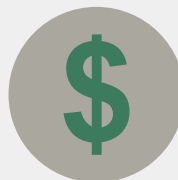
Presented in
30+ cities



100+ DAFs &
8+ Giving Circles
6+ Endowments



500+ organizations
researched & vetted in
our Nonprofit Directory

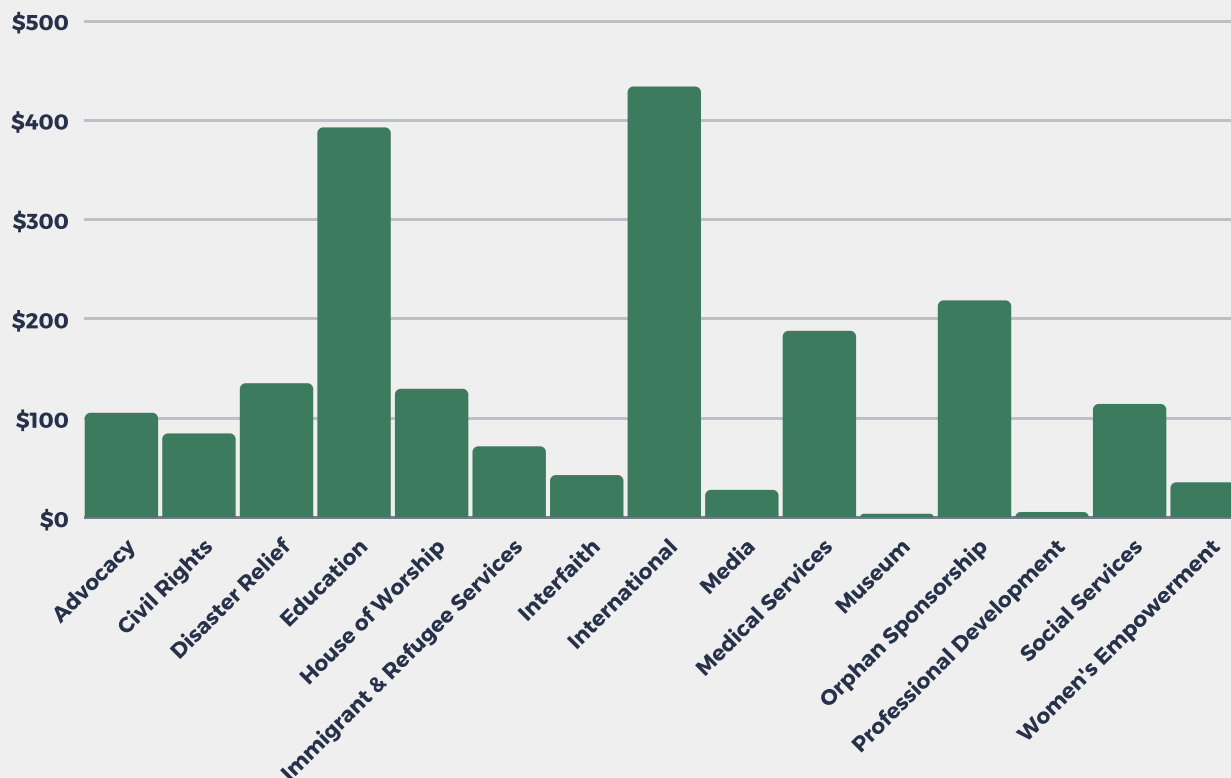


\$3,000,000+ donated*
271+ nonprofits supported
\$750,000+ assets under
management

ORGANIZATIONS FUNDED

amuslimcf.org/financials

(Amount in thousands as of 2/29/20)



*Visit our Nonprofit Directory at amuslimcf.org/funded
to see funding allocation



OUR SERVICES

to Donors

amuslimcf.org/donors

Donor Advised Funds

A DAF is a charitable account that you hold with AMCF. When you donate assets into your DAF, you enjoy immediate tax benefits, an opportunity to grow the assets, and the flexibility to distribute funds to charities of your choosing on your own timetable.

Giving Circles

A Giving Circle is a form of philanthropy in which groups of individuals donate their money and time to a pooled fund. Together as a team, your group decides which nonprofit(s) and project(s) to fund.

to Nonprofits

amuslimcf.org/nonprofits

Endowments

An endowment is an investment fund set aside by a nonprofit so that it can grow. Every year, the nonprofit enjoys earnings, while leaving the principal intact. AMCF provides resources and support in setting up, hosting, or administering your organization's endowment.

Fiscal Sponsorship

AMCF offers fiscal sponsorship opportunities, where we provide an administrative "home" for projects or startup nonprofits, so you can focus on the big ideas and strategy for your nonprofit.



OUR PROGRAMS

Philanthropy Awards

amuslimcf.org/awards

The Philanthropy Awards recognize institutions, individuals, corporations and nonprofits that demonstrate a commitment to excellence and better the American Muslim community.

#MuslimPhilanthropy Podcast

amuslimcf.org/pod

You're listening to Muslim Philanthropy! This podcast explores the nonprofits we support, how they dared to get started with bold ideas to solve big problems, their secrets to maximizing impact, and how they engage with their leaders and donors about the issues that matter to them.

Professional Development Fund

amuslimcf.org/pd

Nonprofits struggle with capacity building and staff retention. We want to empower nonprofits with the professional tools required to advance their organizational capacity. Contribute to this fund to cultivate & ensure sustainability for the Nonprofit Ecosystem.

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Social Impact Accelerator

amuslimcf.org/accelerator

Have you had an idea, but don't have the time or funds to see it through? We'll help you incubate your idea with a support system using Muslim inspired, human-centric, design thinking and mentorship.

Webinars & Consulting

All of the organizations in our Nonprofit Directory are invited to participate in webinars on best practices for fundraising, marketing, board recruitment and much more.

Nonprofits with established endowment funds receive dedicated consulting to help achieve their fundraising goals.

Muslim Philanthropic Values

amuslimcf.org/mpvc

Philanthropy is the love of mankind as an expression of altruistic values. The Barakah Culture Cards offer a fun activity with family and friends to discover what motivates your charitable giving and the causes you love to support.



Our Grantmaking

amuslimcf.org/grants

AMCF officially launched its grantmaking program in 2020, with three timely grants to support nonprofit organizations and strengthen the American Muslim community.

Muslim Engagement in the US Census Grant

This grant focused on providing a microgrant between \$1,000–\$3,000 per organization working with engaging the Muslim community to participate in the US Census

Grant recipients: Habari Ummah, Tri-City Health

Endowment Starter Grant

In April 2020, AMCF provided seed funding to selected nonprofit organizations in the amount of \$5,000 each as a Starter Endowment. This grant aimed to promote endowments as one of the most effective pathways to nonprofit sustainability.

Grant recipients: HEARTS Women & Girls, Muslim Sisters of Staten Island, and Sanad Trust Foundation

COVID-19 Response Fund for Nonprofits Caring for our Own Campaign

In rapid response to the challenges posed by COVID-19, AMCF launched its COVID-19 Response Fund to support and strengthen nonprofits and mosques at a time of need.

Over \$ \$260,000 was distributed to 45 mosques across the United States, in partnership with NAIT, IRUSA, Baitul Maal, Penny Appeal USA, HHRD, Zakat Foundation, ICNA Relief, Mercy Without Limits, BASMAH, & the Abu Rami Memorial Fund.

We also distributed \$100,000 to 17 nonprofit organizations, in partnership with the Abu Rami Legacy Fund & Bay Area Collective Giving.

For the full list of grant recipients, visit
amuslimcf.org/nonprofits/grants/grant-recipients/



Our Sustainability

Since 2016, American Muslim Community Foundation has been working diligently to revolutionize the landscape of Muslim philanthropy and achieve long-term sustainability of funding. Our founders had a vision to create a scalable fundraising model by implementing novel strategies to finally put an end to rampant donor fatigue. To continue to lead this much-needed change, we need your support.

AMCF was founded with a goal to reach our operational budget through administrative fees within 5 years. Our strategy involves scaling to manage 1,000 DAFs, raising \$20,000,000 of assets under management, or grow our centralized endowment to \$5,000,000. AMCF is right on track with our strategic plan **and this is where you can step in.**

The American Muslim community has the wealth to make significant philanthropic impact, and we are ready to create a legacy of giving for you and your family. We only need a little nudge from champions and advocates such as yourself to make it a reality. **Help AMCF achieve financial sustainability today.**

Be the Change

Please consider supporting our work in 5 easy ways:

1. **Open** a Donor Advised Fund or **start** a Giving Circle, amuslimcf.org/donors
2. **Follow us** on social media, @amuslimcf      & **share** our work with 5 friends
3. **Browse** our Nonprofit Directory, www.amuslimcf.org/funded
4. **Host** us at your local mosque or on a webinar with your favorite nonprofit board
5. **Donate** to support our operations or endowment, amuslimcf.org/donation



The Collective Power of Muslim Philanthropy

With your help, AMCF demonstrates the power of collective charitable giving. We research and vet your favorite nonprofits and help you distribute your zakat and sadaqa in a more meaningful way.

When AMCF donates on your behalf, we represent Muslim philanthropy to the broader society and show that American Muslims care about causes outside of our own faith community.

While Muslims only make up 1% of the US population, when we give together we can magnify our social impact well beyond the 1%. And more importantly, working together, we can receive more than 1% of charitable giving from philanthropic institutions, individuals, and corporations.

Contact Us

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formerly known as American Muslim Fund

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