American Muslim
Community Foundation

# SOCIAL IMPACT UPDATE

Leading sustainable & strategic Muslim philanthropy for today and future generations.



### About Us

Founded in 2016, American Muslim Community Foundation is an innovative and award-winning, grassroots, national nonprofit organization in the United States. Our focus is on creating Donor Advised Funds, Giving Circles, distributing grants, & building endowments for the American Muslim community. AMCF has committed to social basic needs, racial justice, and health equity initiatives by distributing more than \$13,000,000 to over 800 nonprofits.

# Vision

Leading sustainable & strategic Muslim philanthropy for today & future generations.

# Mission

Cultivating donor giving & diversifying funding to advance charitable causes.

## **Our Values**

Sacred | Strategic | Sustainable | Collaborative Diverse | Inclusive | Integrity

# **Our Team**

amuslimcf.org/team



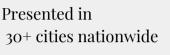
#### THANK YOU FOR MAKING THIS POSSIBLE



2019 Outstanding Foundation Award by Association of Fundraising Professionals



Giving Circles & Collaborative Funds





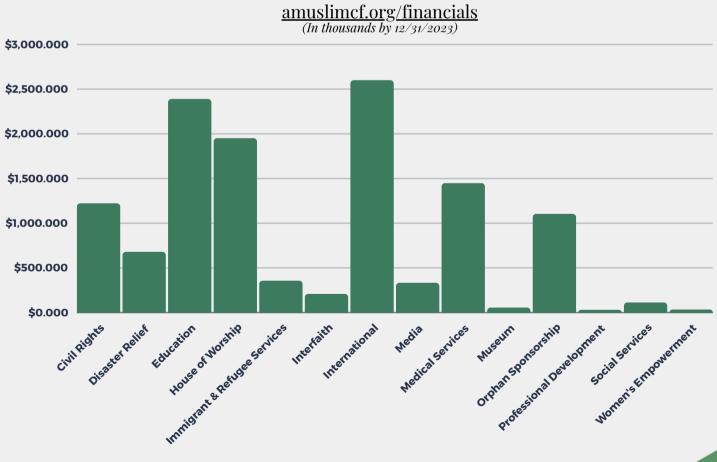
180+ DAFs 19+ Endowments

800+ organizations supported



\$13,000,000+ distributed \$9,000,000+ AUM

### **ORGANIZATIONS FUNDED**



### **OUR SERVICES**

### Donors

amuslimcf.org/donors

#### **Donor Advised Funds**

A DAF is a giving vehicle that provides you with immediate tax benefits & allows you to support your charities of choice through grant recommendations on your own timetable. You can invest your balance, name the fund after a loved one, and pass it on generation to generation.

#### **Giving Circles**

A Giving Circle is a form of philanthropy where groups of individuals donate their money & time to a pooled fund, deciding together which nonprofit or project to fund. This increases awareness of & engagement in issues covered by the charity. Give with your family & friends!

# Nonprofits

amuslimcf.org/nonprofits

#### Endowments

An endowment is a financial resource, in the form of a donation to be used as an investment, which generates an annual return based on the principal of its assets (cash, stock, property, will, insurance, etc).

#### Leadership Development

Invest in the capacity building and professional development of our nonprofit ecosystem through AMCF's Social Impact Accelerator. Participants have access to industry leaders in a variety of fields and network within the braintrust of the cohort.

## **OUR PROGRAMS**

#### #MuslimPhilanthropy Podcast

amuslimcf.org/pod

Join us as we explore the nonprofits we support, how they started, engage with their leaders & also from donors about the issues that matter to them. Over 3,000 downloads!

#### **Muslim Affinity Group**

amuslimcf.org/muslim Working with the Association of Fundraising Professionals and Certified Fund Raising Executives, AMCF has embarked on a global network for Muslim fundraisers to coordinate professional development and networking opportunities. Initiative: Muslim CFRE Study Group

#### **Muslim Philanthropy Awards**

amuslimcf.org/awardsc

The Muslim Philanthropy Awards looks at institutions, individuals, and businesses in the arena of charitable giving across the nonprofit sector who are demonstrating a commitment to excellence.

#*MuslimPhilanthropy* amuslimcf.org

#### **Social Impact Accelerator**

amuslimcf.org/accelerator

Have you had an idea, but don't have the time or funds to see it through? We'll help you incubate your idea with a support system using Muslim inspired, human-centric, design thinking and mentorship for your professional development.

#### National Musim Planned Giving Council

amuslimcf.org/nmpgc

Learn the best ways to increase your tax benefits through estate planning and combing charitable giving principles through a professional network of accountants, wealth managers, finacial planners, and estate lawyers.

### Muslim Philanthropic Values

amuslimcf.org/mpvc

Philanthropy is the love of mankind as an expression of altruistic values. The Barakah Culture Cards offer a fun activity with family & friends to discover what motivates your charitable giving and the causes you

love to support.



#### American Muslim Community Foundation

### **OUR SUPPORTERS**



A very big thank you to our partners and supporters helping us empower and advance Muslim philanthropy for today and future generations.



## **Our Sustainability**

Since 2016, American Muslim Community Foundation has been hard at work transforming the landscape of Muslim philanthropy. At the same time, we recognize the need to achieve our own sustainability. Our founders had the vision to create a scalable fundraising model to support our work, implementing best practices of fundraising and nonprofit leadership to prevent donor fatigue.

AMCF was founded with a goal to reach our operational budget through administrative fees and general donations. Our strategy involves scaling to manage 1,000 DAFs, raising \$20,000,000 of assets under management, and grow our centralized endowment to \$5,000,000. AMCF is right on track with our strategic plan **and this is where you can step in**.

The American Muslim community has the wealth to make significant philanthropic impact, and we're ready to create a legacy of giving for you and your family.We only need a little nudge from champions and advocates such as yourself to make it a reality. Help AMCF achieve financial sustainability today.

## Our Ask of You

If you're reading this **please consider supporting our work in these easy ways:** 

- 1. Open a Donor Advised Fund & start a Giving Circle, amuslimcf.org/donors
- 2. *Create* an endowment for a nonprofit, <u>amuslimcf.org/endowments</u>
- 3. *Follow us* on social media, @amuslimcf **f y in b g** *share* our work with 5 friends
- 4. *Host* us at your local mosque or over a webinar with your favorite nonprofit
- 5. *Donate* to support our operations or endowment, <u>amuslimcf.org/donation</u>



## **Our Commitment**

With your help, AMCF demonstrates the power of collective charitable giving. We research and vet your favorite nonprofits and help you distribute your zakat and sadaqa in a more meaningful way.

### When AMCF donates on your behalf, we represent Muslim charitable giving to the broader society and show that American Muslims care about organizations outside of our own faith community.

As 1% of the United States population, let's create more than 1% of social impact.

### **Contact Us**

American Muslim Community Foundation formerly known as American Muslim Fund PO Box 1533 Fremont, CA 94538 info@amuslimcf.org

