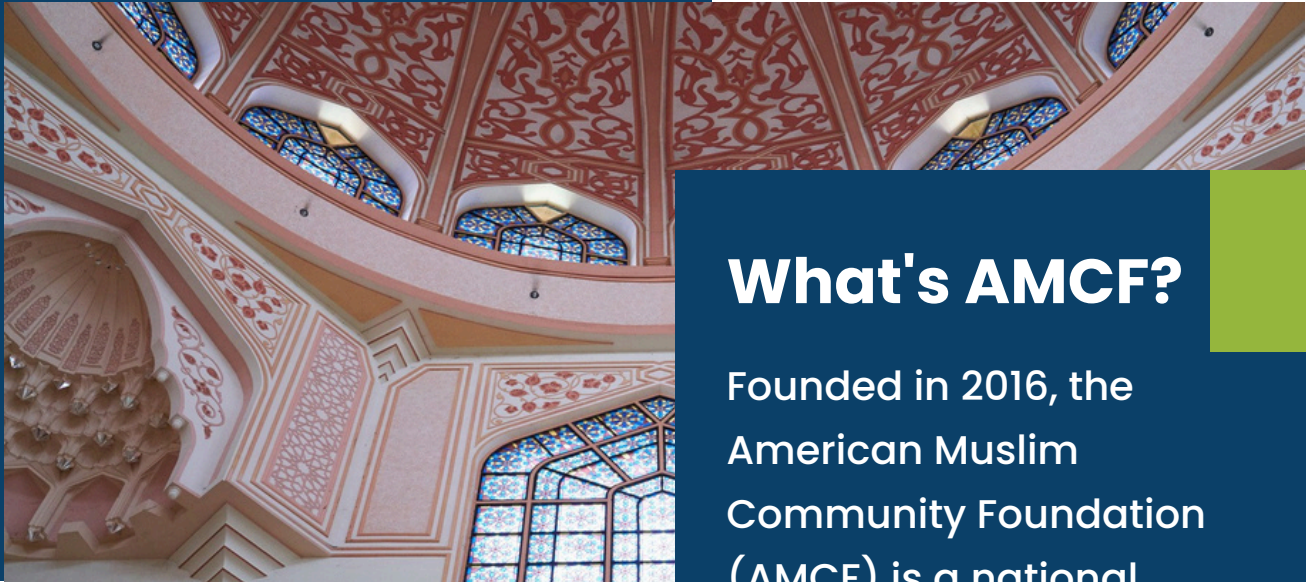


# COLLABORATIVE GIVING OPPORTUNITIES

SUPPORT AMERICAN  
#MUSLIMPHILANTHROPY



amuslimcf.org



## What's AMCF?

Founded in 2016, the American Muslim Community Foundation (AMCF) is a national community foundation that creates Donor Advised Funds (DAFs), Giving Circles, distributes grants, and builds endowments for the American Muslim community. AMCF manages over 200 DAFs and 20 endowments.

## Our Growth & Success

**So Far** AMCF supports causes related to social basic needs, racial justice, and health equity by committing over \$20M to 800+ nonprofits.

**Website** Our site gets 60,000+ views annually.

**Social Media** 10,000+ followers across YouTube, Facebook, Instagram, LinkedIn, & Twitter.

**Email** 17,000+ emails around the globe.

**Mailing Address** 14,000+ U.S. households.



THE ANNIE E. CASEY FOUNDATION





## Muslim Philanthropy Podcast

Muhi Khwaja examines the nonprofit sector with guests to explore leadership, capacity building, best practices, challenges, and the impact of funders, volunteers, and staff. From the award-winning '5 Fast Minutes' Ramadan series to in-depth interviews with experts, discover how AMCF is an industry leader with over 6,000 downloads. \$2,500 for 10 ads, 15 seconds each (\$350 each).

## Vision

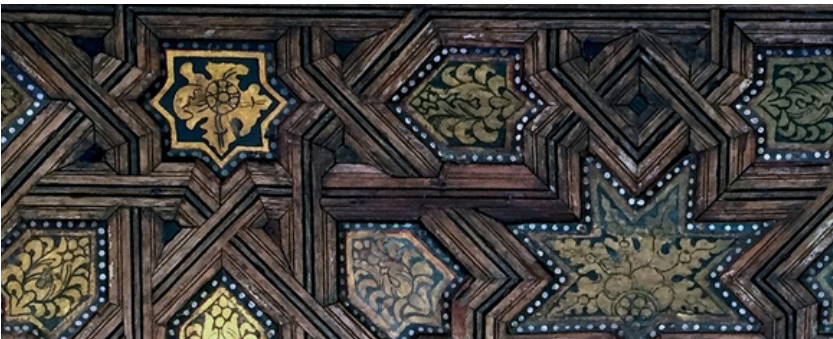
- Lead sustainable & strategic Muslim philanthropy for today & future generations.

## Mission

- Cultivate donor giving and diversify funding to advance charitable causes.

## Muslim Philanthropic Values

With over 3.5 million American Muslims (Pew Research), faith is a key indicator of charitable giving, emphasizing that those with more should give to those with less. AMCF developed an exercise with Barakah Culture Cards from the Muslim Productive Company to help family and friends discover what motivates their charitable giving. The cards explore mindsets, values, and rituals to identify more causes to support. Printing and shipping 1,000 decks will cost \$5,000. We'd love to include your logo on the accompanying letter.



## Nonprofit Resource Center

Ever wonder how to adopt a policy or what roles a board should play? We've got all the documents you need.

Visit our vendor list for a graphic designer, website administrator, grant writer, or accountant. Whatever your needs, we're here to help!

Need training on financial management, fundraising, strategic planning, board governance, or marketing? Our consultants have you covered!

For \$25,000 annually, name our Nonprofit Resource Center after your organization for 10 years. Total cost \$250,000.

At \$10,000, sponsor our Social Impact Nonprofit Accelerator, including packages for our Annual Symposium & Muslim Philanthropy Awards. Both offer prominent branding and promotion as a Title Sponsor.



## Social Impact Accelerator

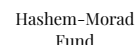
Want to train a leader over 5 months? Invest in the professional development of your organization's capacity building. Participants will access industry leaders, receive mentorship, a stipend, and a chance for more funding through a pitch with judges.

**Sessions:** Biweekly on Nonprofit 101, Marketing, Strategic Planning, Board Governance, Talent Management, Leadership, Financial Management, and Fundraising.

**Benefits:** 360 Assessment, 10 hours with a consultant on a project, sponsor an employee, volunteer, or board member.

### Sponsorship:

- Naming opportunity: \$100,000/year for 5 years
- Participant: \$10,000
- Consultant, moderator, or mentor: \$5,000
- Logo on series: \$2,500
- Logo on 8 individual flyers: \$500





# Annual Symposium & Muslim Philanthropy Awards

AMCF's flagship and signature event celebrates national community leaders and nonprofit organizations. This is your best opportunity for recognition and getting in front of our network of supporters through the event and outreach efforts from promoting nominations and celebrating award winners.

Reach out to [sponsor@amuslimcf.org](mailto:sponsor@amuslimcf.org) for more information.

Category	Amount	60 second video	30 second video	Logo in award videos	Mail & vFairs Booth	Web	Social	Tickets
Main Event Sponsor	\$25,000	x		x	x	x	x	20
Lifetime Achievement Award Sponsor	\$10,000		x	x	x	x	x	14
Champion Sponsor	\$5,000		x	x	x	x	x	12
Award Sponsors	\$2,500			x	x	x	x	10
Social Impact Sponsor	\$1,000				x	x	x	8
Community Sponsor	\$750					x	x	6
General Sponsor	\$500					x	x	4
Supporter	\$350					x	x	2

## Annual Benefits Matrix

Amount	Email & Socials	Values Cards*	Resource Center*	Accelerator & Podcast	Web & Awards	Mail
\$100,000	x	x	x	x	x	x
\$75,000	x	x	x	x	x	x
\$50,000	x	x	x	x	x	x
\$25,000	x	x	x	x	x	x
\$10,000	x	x	x	x	x	x
\$5,000	x	x		x	x	x
\$2,500	x			x	x	x
\$1,000	x				x	x
\$750	x				x	
\$500	x				x	
\$350	x				x	

\*When program is running

## Make a Difference

Showcasing your support for Muslim-led initiatives through AMCF supports many causes, builds narratives around Muslim generosity, uplifts the social image of Muslims, and combats Islamophobia.

Your gift will amplify the American Muslim nonprofit and donor ecosystems, providing positive experiences in donating and fundraising.

For sponsorship or questions, contact [sponsor@amuslimcf.org](mailto:sponsor@amuslimcf.org).

