2024 Giving Circle Application

Member-Nominated Nonprofit

Olive Community Services



Leader

Rubina Chaudhary, Founder and Board President



Summarize what is the core mission & vision

Olive Community Services, Inc. is a California-based nonprofit dedicated to promoting the health and well-being of seniors, their families, and communities. Since 2016, we've served over 15,000 seniors and their families, providing 200+ weekly hours of in-person activities and 100+

hours of online programming. We focus on building strong relationships with the community, government, and families to empower seniors to lead meaningful, engaged lives. At Olive, our mission is to enhance the quality of life for seniors and foster lasting connections across generations.

Briefly explain when your nonprofit was founded, why and by whom.

Olive was founded in 2016 by a group of friends who saw the growing need for culturally appropriate support services for seniors. Understanding that the community is aging and in dire need for these services and fueled by her passion for caring for her own parents from afar, Rubina Chaudhary reached out to members of the community to form Olive. Since then, Olive has provided programs and services that focus on promoting the well-being and health of seniors, enabling them to live with dignity and purpose.

Who is your constituency and approximately how many people are served by your nonprofit?

Since 2016, we have served over 15,000 SAMENA (South Asian, Middle Eastern and North African) seniors and their families. Approximately 500+ seniors receive our direct program services on a regular basis each year, through both in-person and online programs. Our programs ensure that seniors have access to the resources and connections they need to thrive with a focus on enhancing their quality of life in a culturally sensitive environment. We educate and encourage our seniors and their families to use the government and community resources available for the elderly, i.e. Medicare enrolment, fraud protection, etc. By 2030, one in five Americans will be 65 years old or older and we see the need for Olive to keep growing. What is the impact of your nonprofit over the past five years?

Over the past five years, Olive has consistently addressed senior isolation by offering weekly in-person and online programs, engaging seniors in meaningful activities that improve their quality of life. We have empowered our Olivers to contribute their skills and get involved in projects, fostering a sense of purpose. Events like our 5th Annual Grandparents Day drew 300+ attendees, and we've expanded the Live Learn Thrive program to five new locations, helping hundreds of seniors stay connected and well.

What is your goal for the next 1-5 years?

Olive envisions program expansion to different geographic areas and communities so seniors can have easier access to services and resources.

Olive would like to bring together community partners and like-minded individuals to help establish a facility named "Olive Village" that provides senior care services and potentially affordable housing options for retired individuals/seniors including assisted living. Olive would like to achieve financial sustainability by building its endowment and by applying to major grants.

What is one key item our giving circle members should know?

It takes a village to raise a child, and it takes a village to care for a senior. Olive leads the way in meeting the growing demand for senior services, empowering seniors to live fulfilling, purposeful lives through our innovative programs. Our intergenerational approach focuses on the ABCDEs of senior care: keeping seniors Active, Befriended, Connected to vital resources, treated with Dignity, and Empowered to tap into their inner strengths. Olive not only provides services to seniors but also creates opportunities for them to give back, fostering a community of shared purpose and connection.

If you receive funding from the Women's Giving Circle, how would you plan to use the funds?

If Olive receives funding from the Women's Giving Circle, it will be allocated to expanding our Live Learn Thrive program to multiple locations so that it becomes easier for more seniors to participate. Specifically, the funds will help us increase capacity, offer more programs in new cities, and engage more participants. We will also use the funds to strengthen our infrastructure to continue providing services that meet the evolving needs of seniors and their families.

Learn more about Olive Community Services

Website: <u>olivecs.org</u>

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Nonprofit Tax ID# 81–2938405

Follow on Social Media: @olivecommunityservices

https://www.facebook.com/olivecommunityservices https://www.instagram.com/olivecommunityservices/ https://www.youtube.com/@olivecommunityservices9625

Additional Information

Videos

Olive's 6th Annual Grandparents' Day on Youtube: https://www.youtube.com/watch?v=5Azsw-fd3Pc

- Olive Promo video (45 Seconds).mp4
- ₩ Video Meet some of our Olivers.mp4

Pictures





