



American Muslim  
Community Foundation

[amuslimcf.org](http://amuslimcf.org)

# COLLABORATIVE OPPORTUNITIES SUPPORTING AMERICAN MUSLIM PHILANTHROPY

## Our Growth & Success

AMCF supports causes related to social basic needs, racial justice, and health equity by committing over \$25M to 1,000+ nonprofits.

Our website gets 60,000+ views annually.

Our social media has 12,000+ followers across YouTube, Facebook, Instagram, LinkedIn, & Twitter.

Our email newsletter reaches 17,000+ emails around the globe. Our mailing list has 14,000+ U.S. households.



## What's AMCF?

Founded in 2016, the American Muslim Community Foundation (AMCF) is an award winning, grassroots national community foundation that creates Donor Advised Funds (DAFs), Giving Circles, distributes grants, and builds endowments for the American Muslim community.

AMCF manages over 240 DAFs and 30 endowments.



---

## **VISION**

Lead sustainable & strategic Muslim philanthropy for today & future generations.

## **MISSION**

Cultivate donor giving and diversify funding to advance charitable causes.

## **MUSLIM PHILANTHROPIC VALUES**

With over 3.5 million American Muslims (Pew Research), faith is a key indicator of charitable giving, emphasizing that those with more should give to those with less (ISPU).

AMCF developed an exercise with Barakah Culture Cards from the Muslim Productive Company to help family and friends discover what motivates their charitable giving.

The cards explore mindsets, values, and rituals to identify more causes to support. Printing and shipping 1,000 decks will cost \$5,000. We'd love to include your logo on the accompanying letter.

## MUSLIM PHILANTHROPY PODCAST

Muhi Khwaja examines the nonprofit sector with guests to explore leadership, capacity building, best practices, challenges, and the impact of funders, volunteers, and staff.

From the award-winning '5 Fast Minutes' Ramadan series to in-depth interviews with experts, discover how AMCF is an industry leader with over 6,000 downloads.

\$2,500 for 10 ads, 30 seconds (or \$350 each).



## NONPROFIT RESOURCE CENTER

Ever wonder how to adopt a policy or what roles a board should play?

Need training on financial management, fundraising, strategic planning, board governance, or marketing? Our team has you covered! We've got all the documents you need.

Visit our vendor list for a graphic designer, website administrator, grant writer, or accountant. Whatever your needs, we're here to help!

For \$25,000 annually, name our Nonprofit Resource Center after your organization for 10 years. At \$10,000, sponsor our Social Impact Nonprofit Accelerator, including packages for our Annual Symposium & Muslim Philanthropy Awards.





## **SOCIAL IMPACT ACCELERATOR & NONPROFIT SUMMIT**

Want to train a leader over 5 months? Invest in the professional development of your organization's capacity building. Participants will access industry leaders, receive mentorship, a stipend, and a chance for more funding through a pitch with judges.

### **Cohort Sessions:**

Biweekly on Nonprofit Best Practices, Marketing, Media, Strategic Planning, Board Governance, Talent Management, Leadership, Financial Management, Fundraising, and more.

### **Benefits for participants:**

- 360 Assessment
- 10 hours with a coach
- Nonprofit Management Essentials

### **Sponsorship:**

Levels above \$2,500 recognized at Muslim Philanthropy Awards

Naming opportunity: \$100,000/year for 5 years

Participant costs: \$10,000

Coach/Moderator: \$5,000

Logo on series: \$2,500

Logo on each session flyers: \$350

# ANNUAL SYMPOSIUM & MUSLIM PHILANTHROPY AWARDS

AMCF’s flagship and signature event celebrates national community leaders and nonprofit organizations. This is your best opportunity for recognition and getting in front of our network of supporters through the event and outreach efforts from promoting nominations and celebrating award winners.

Category	Amount	3 Minute Video	2 Minute Video	Logo in award videos	Postcard & vFairs Booth	Website	Social Media	Tickets
Main Event Sponsor	\$25,000	x		x	x	x	x	20
Lifetime Achievement Award Sponsor	\$15,000		x	x	x	x	x	16
Champion Sponsor	\$10,000		x	x	x	x	x	12
Award Sponsors	\$5,000			x	x	x	x	10
Social Impact Sponsor	\$2,500				x	x	x	10
Community Sponsor	\$1,000					x	x	4
General Sponsor	\$500					x	x	2
Supporter	\$350						x	2

# Annual Benefits Matrix

Amount	Email & Socials	Values Cards*	Resource Center*	Accelerator & Podcast	Web & Awards	Summit & Mail
\$100,000	X	X	X	X	X	X
\$75,000	X	X	X	X	X	X
\$50,000	X	X	X	X	X	X
\$25,000	X	X	X	X	X	X
\$10,000	X	X	X	X	X	X
\$5,000	X	X		X	X	X
\$2,500	X			X	X	X
\$1,000	X				X	X
\$750	X				X	
\$500	X				X	
\$350	X				X	

\*When program is running

## Make a Difference

Showcasing your support for Muslim-led initiatives through AMCF supports many causes, builds narratives around Muslim generosity, uplifts the social image of Muslims, and combats Islamophobia.

Your gift will amplify the American Muslim nonprofit and donor ecosystems, providing positive experiences in donating and fundraising.

For sponsorship or questions, contact:  
**[sponsor@amuslimcf.org](mailto:sponsor@amuslimcf.org)**

**A VERY HEARTFELT  
AND GRACIOUS MESSAGE  
TO ALL OF OUR PAST  
SPONSORS:  
THANK YOU  
FOR  
BELIEIVING  
IN  
AMCF.**

